

What's in a Name?

Effectively Naming Your Venture

Your team has to think of a name for your Venture. Remember, great names are:

- ✓ short
- ✓ easy to pronounce
- ✓ descriptive
- ✓ memorable

Start by writing down words that describe your Venture's core activity.

<i>The Skateboard Venture</i>	<i>Your Venture</i>
Skateboarding Helping Neighbors Club Competitions	

Now, try to think of words that are synonyms or similar to the words above.

<i>The Skateboard Venture</i>	<i>Your Venture</i>
Skaters, boarders, skating Assist, aid, help, enable, support People, community League, group, bunch, group Contests	

Now, let the creative juices flow! Try combining or rhyming words. Experiment, and before you know it, you'll come up with a great name!

<i>The Skateboard Venture</i>	<i>Your Venture</i>
Boarder-Help, Bunch o' Boarders, The Skating Group, The Please League Skaters Offer Support (SOS) Skater-Aid, The Skateboard Bunch Skater Neighbor Helpers	

The Name of Our Venture is: _____