

Step It Up
A National Day of Action for Global Warming

www.stepitup2007.org



Who: Step It Up 2007 is a campaign organized by people all across the country. Originating in Middlebury Vermont, with renowned climate change author Bill McKibben and a motivated group of Middlebury students, Step It Up issued a call for localized action. From there a citizens' movement was launched and tens of thousands of people from all over America gathered together in their communities in response to the call for action on April 14th. These communities are rallying again for Nov. 3rd and the movement needs you and your community to join us!

What: Step It Up on Nov. 3rd will be a day where masses of people will demand real action on global warming and the leaders who can deliver it. From coast to coast, we'll rally in our communities and invite our politicians to join us. Depending on their response, we'll see which leaders will rise to the occasion on Nov. 3rd and who has a real plan to tackle the defining challenge of our time.

Where: On April 14, there were more than 1,400 events in all 50 states; ranging from the top of mountains to underwater coral reefs. This time around for Nov. 3rd we will be gathering at places commemorating historical leaders to highlight their response to the challenges of their times, and insist upon our current politicians to become leaders on climate change, the greatest challenge to our generation.

When: Step It Up will be on Nov. 3rd, 2007 approximately one year before the election to show the importance and urgency for taking the right action on global warming.

Why: There are occasional moments in history when we desperately need leadership, and this is one of them. To effectively deal with global warming we need to go beyond politicians who say the right words and find champions who will actually do the tough work to transform our energy economy. The timing is right and the energy is building around the movement towards a clean energy economy; Nov. 3rd will be a defining day for finding climate leaders.

How: Our website www.stepitup2007.org gives people the tools and resources they need to organize an event in their community and invite their local representatives and federal candidates. We are also available to help out along the way, and can be found at the Climate Change Action Center on Elm Street in Manchester, NH. Phone: 603 622 8111 or Email: organizers@stepitup2007.org

*The campaign will not support or oppose any particular candidate for public office or any political party. Nor does it take positions on legislation.