

# Sample Press Release

## Publicizing Newly Launched Teams

### FOR IMMEDIATE RELEASE

(Name of Venture teams) will join the growing list of (Partner Organization) Youth Venture teams. Each will receive a start-up grant to launch their community benefiting Venture.

CITY, STATE (DATE) – (NAME OF PARTNER) and Youth Venture announced today the selection of (X) new venture teams in (NAME OF CITY OR STATE), reaffirming young people’s commitment to improving their neighborhoods and communities.

(First sentence of quote from head of Partner organization – change entire quote each time, but message should consistently convey that nationwide and at home, increased numbers of youth are becoming leaders in their communities by identifying problems they and their peers face, and creating viable solutions,) explains (NAME OF PERSON), (TITLE) of (NAME OF ORGANIZATION). “These new venture teams promise to make a tremendous difference in the communities, and we are proud to help them get started.”

(NAME OF PARTNER) Youth Venture’s newest teams will benefit local communities in a variety of ways:

(PARAGRAPH ON VENTURE TEAM ONE – name of venture, names of venture team members, brief explanation.)

(PARAGRAPH ON EACH SUBSEQUENT SELECTED TEAM)

New venture teams presented their ideas to a Youth Venture selection panel last week. The selection panel consisted of (EXPLAIN PANELISTS – i.e. community leaders and sponsors including XX (name of organization), XX (etc.), and XX (etc.), as well as a representative of XXX and Youth Venturer XXX).

“Quote from panelist or Venturer...if from panelist, the quote should convey how inspirational it is to be a part of this unique opportunity for young people, in which they channel their leadership, creativity, and energy in a way that provides a direct, long lasting benefit to our communities....,” explains Youth Venture panelist and (TITLE/ORGANIZATION, NAME). If from Venturer, the quote should convey the excitement of being a part of something like this, of having others believe in and invest in his/her idea, and of anticipation for what lies ahead...” explains newly selected (NAME OF PARTNER ORGANIZATION) Youth Venturer (Name of Venturer), founder of (NAME OF VENTURE)

### INFORMATIONAL PARAGRAPH ABOUT PARTNER ORGANIZATION

Youth Venture is a national not-for-profit organization that invests in young people as changemakers by providing the tools and support they need to create, lead, and launch organizations, clubs, or businesses (“Ventures”) that make a difference in the community. Youth Venture is helping society to recognize that young people are valuable community assets. All young people between the ages of 12-20 are encouraged to get involved. For more information, visit Youth Venture at [www.GenV.net](http://www.GenV.net).