

# SeniorConnect

## Profile



### The Inspiration

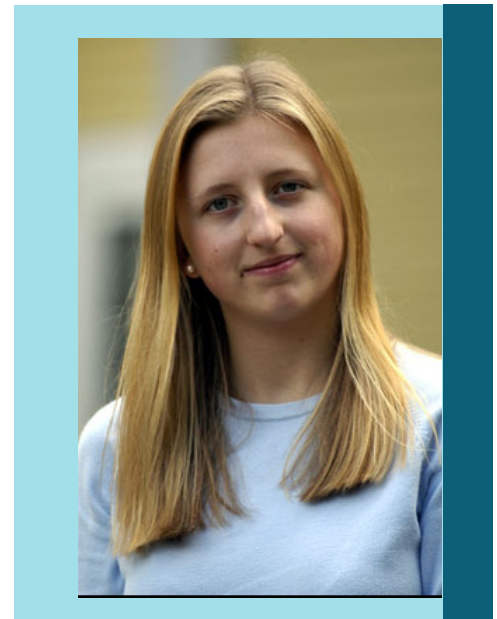
Charlotte, of Bedford, New Hampshire began volunteering with the elderly at the age of twelve. She also developed an interest in computers at a young age.

### The Idea

Though instant communications through the internet is the norm for most of us, and certainly for young people, Charlotte observed that the elderly had little access and knowledge of this technology—and she saw an opportunity. Charlotte imagined that if the elderly could communicate more frequently with their loved ones, they would lead happier and healthier lives.

### The Venture

Charlotte launched SeniorConnect in August 2005. She paired up with other volunteers to bring donated laptops and wireless internet technology to the elderly in assisted living homes. There they connected residents with friends and family by setting up email accounts. With the help of SeniorConnect, the residents can send and receive emails and view photos too.



### The Impact

Charlotte has made a connection between the elderly and their families and friends at a much more powerful level than was possible before. She and her volunteers have improved the lives of many and SeniorConnect is now an official program of the American Red Cross.