

R.E.A.C.H. 4 Books

Profile



The Inspiration

Michael, Billy, Matt, Melissa, Lauren and Jimmy of Woodland, CA, took a vacation down to Peru with their parents. Prior to their trip they heard about the dire need for children's books in villages along the Amazon River, so they decided to bring a box of Spanish language books to hand out. They absolutely loved the sincere appreciation shown by the children.

The Idea

Moved by how grateful the children were, the friends decided they wanted to continue to provide books to children along the Amazon River.

The Venture

In 2008, the group launched R.E.A.C.H. 4 Books, an acronym for Reading in Every Amazon Childs Home. The Team hopes to send at least 10,000 books to children along the Amazon River. R.E.A.C.H. 4 Books will seek donations from community members and schools back home as well as purchase requested reference books including dictionaries and encyclopedias after fundraising.



The Impact

By supplying children along the Amazon River with educational resources, they hope to take a step in the right direction towards global literacy. R.E.A.C.H. 4 Books was launched as result of the Youth Venture - Burton Go Overboard Challenge.

