

Official Rules

"Youth Venture – Lorax Challenge"

Sponsored by
Youth Venture, Inc.

1. CHALLENGE IS OPEN TO GROUPS OF TWO OR MORE INDIVIDUALS WHOSE MEMBERS ARE LEGAL RESIDENTS OF THE UNITED STATES AND CANADA, BETWEEN THE AGES OF 12 AND 20 YEARS AT TIME OF ENTRY. ANY ENTRANT UNDER THE AGE OF 18 MUST OBTAIN A SIGNATURE OF A PARENT OR LEGAL GUARDIAN ON HIS/HER APPLICATION AND ON ALL LEGAL DOCUMENTS SUBMITTED IN CONNECTION WITH THIS CHALLENGE. VOID WHEREVER RESTRICTED OR PROHIBITED BY LAW.

2. **Promotion Period:** "Youth Venture – Lorax Challenge" ("Challenge") which commences at or around 10:00 a.m. (ET) on March 17, 2008 and continues through 11:59 p.m. (ET) on May 30, 2008 (the "Promotion Period").

3. **To Enter:** Log onto loraxchallenge.org for details. Follow instructions to download and print the Challenge Action Plan form (the "Application"). One Application per group or organization. Complete all parts of the Application and either submit online or return it to the following address:

Youth Venture

ATTN: Lorax

10 Ferry Street, Suite 320
Concord, NH 03301

All entries must be electronically submitted or postmarked by 11:59 p.m. (ET) on May 30, 2008 and received by 5:00 p.m. (ET) on June 7, 2008. Each Application must contain solely the entrant's original ideas and language. Each Application should also include entrant's full name, age and phone number where he or she can be reached during regular business hours [Monday-Friday, 9:30 a.m. - 5:30 p.m. (ET)]. Completed Applications, submitted in accordance with these Official Rules shall be collectively referred to hereinafter as the "Eligible Entries". All entries become the property of Sponsors and will not be returned.

Please allow enough time for on-time delivery. Incomplete and/or late Applications may be disqualified. You may enter only once. Applications that are illegible, incomplete or contain information other than as requested will not be accepted. No responsibility is assumed for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Challenge or by any human error which may occur in the processing of entries into this Challenge. Youth Venture, Inc. is not responsible for lost, late, delayed, mutilated, illegible or misdirected entries or any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email or

players on account of technical problems or traffic congestion or the Internet or at any web site or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in this Challenge. If, for any reason, the Challenge is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Challenge or for any reason Sponsors deem it necessary, Sponsors reserve the right to cancel, terminate, modify, delay or suspend the Challenge due to any reason of a technical, creative or other nature. Entries that have been tampered with or altered are void. By participating in this Challenge, entrants acknowledge compliance with these Official Rules.

4. Judging Panel: The judging panel will comprise representatives from the Sponsors. Please note: Sponsors reserve the right to conduct phone interviews with some or all of the entrants in order to clarify any information submitted on an Application.

5. Winner Selection: During the Promotion Period, Sponsors will review Applications and conduct Judging Panels. During the week of June 23, 2008, Sponsors will select five outstanding Applications (each comprised of two or more individuals) to win the Grand Prize (each a "Grand Prize Winner"). The foregoing dates are subject to change in Sponsors' sole discretion. Grand Prize Winners will be notified by telephone. Sponsors will make up to three attempts to contact each Grand Prize Winner. If any Grand Prize Winner is unreachable during the 72 hours in which he or she is called or if he/she does not comply with these Official Rules, an alternate First Prize Winner may be selected from all remaining Eligible Entries. Sponsor reserves the right to delay the announcement of any Grand Prize Winner.

6. Grand Prize (5): : Grand Prize Winners will each receive: (a) an all-expense-paid trip to attend a 5-day "Environmental Boot Camp" at the University of Florida Warrington College of Business Administration in Gainesville, FL, (b) up to \$1,000.00 to cover the start-up expenses of the project described in his/her Application and (c) access to selected educational resources and tools from Youth Venture including, but not limited to, (i) Youth Venture Start-Up Kit, (ii) a national network of young "venturers," (iii), a "venturers-only" website and (iv) information about scholarships and speaking opportunities (the foregoing, the "Grand Prize").

The receipt of a Grand Prize by any Grand Prize Winner is subject to the following conditions: (a) Grand Prize Winners must sign all required legal documents provided by Sponsors, (b) the money awarded must be applied to cover the start-up expenses of the project described in Grand Prize Winners' Application, (c) Grand Prize Winners must provide Youth Venture with project's receipts no later than 12 months after spending Grant Funds, (d) Grand Prize Winners must provide Youth Venture with a three month and a twelve month evaluation of his/her project and (e) Grant Funds shall not be used to pay salaries associated with the project. Youth Venture will disburse the Grand Prizes within two weeks of final approval of each Grand Prize Winner. Grand Prize Winners

further agree to be bound by the decisions of the Sponsors which are final with respect to all matters of this Challenge.

7. Eligibility: Challenge is open to legal residents of the United States and Canada who are between the ages of 12 and 20 at time of entry; however, only applicants who are high school students at time of entry are eligible for Grand Prize. Any Entrant under the age of 18 must obtain a signature of his/her parent or legal guardian on his/her Application and on all legal documents required to be executed in connection with this Challenge. VOID WHEREVER PROHIBITED OR RESTRICTED BY LAW. Employees of Youth Venture and advertisers of the Challenge, as well as each of their respective affiliated companies, subsidiaries, advertising agencies (and the immediate families of each) are not eligible to win a prize. Any person or group who has previously won a grant from Youth Venture is ineligible to win in 2008. By participating in this Challenge, entrants agree to be bound by these Official Rules and by the decisions of the Sponsors, which are final in all matters relating to this Challenge.

8. Judging Criteria: Judges will select the Grand Prize Winners from all the Eligible Entries received based on which Applications, in their subjective opinion, most effectively present a framework and plan for a new sustainable community service or a social entrepreneurship project which benefits to the environment (the "Venture"). Criteria can be found at www.loraxchallenge.org. Selection of winners and application of the criteria shall be in the sole and absolute discretion of the judges, and all awards are final. To the extent permitted by law, Sponsors disclaim any liability from, and applicants (whether or not awarded a Grand Prize) agree to waive, any claims against Sponsors or judges relating to the judging or awarding process. The Application must be completed in its entirety. Applicants must also agree to Youth Venture's Conditions of Association attached hereto as Exhibit A.

9. Grand Prize Winners, as a condition of receiving a Grand Prize, must sign (a) an affidavit of eligibility and liability release releasing the Sponsors and each of their respective corporate parents, subsidiaries, employees, affiliated entities, consultants, volunteers, advertising agencies, from any and all liability, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Challenge or the use or acceptance of any of their respective prizes; (b) except where prohibited, a promotional release granting the right to use their names and likenesses for advertising and publicity purposes without additional compensation and (c) additional legal documentation furnished by Sponsors verifying Grand Prize Winners' acceptance of these Official Rules and the conditions of participation in this Challenge. Entry into this Challenge constitutes all Grand Prize Winners' agreement to sign such releases. Grand Prize Winners must also complete any additional legal documents provided by Sponsors and return them to Youth Venture within seven (7) days after receipt of such documents. Noncompliance by any participant may result in such participant's disqualification. Sponsors reserve the right in their sole discretion to disqualify any individual who they find to: (i) be tampering with the entry process or the administration of the Challenge or (ii) be acting in violation of these Official Rules ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSORS'

SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS A WINNER OF "YOUTH VENTURE - LORAX CHALLENGE" AND ALL RELATED PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED. All entrants into this Challenge are solely responsible for consulting with qualified professionals and investigating, understanding and complying with any and all federal, state and local laws, codes, regulations and ordinances which may apply to entrants and the activities and/or business in which such entrants may engage. There may be tax consequences associated with the Grant Funds or the participant's in Grand Prize Winners' project may receive and with any income received by a Grand Prize Winners, which may include, without limitation, an obligation to report as income and to pay taxes on such funds/income to federal, state and/or local authorities. It is up to the Grand Prize Winners and the participant's in such Grand Prize Winners' project to determine the tax consequences of such funds/income, and to comply with all applicable laws in all respects, if applicable.

10. For the names of the Grand Prize Winners, send a self-addressed stamped envelope to:

Youth Venture
ATTN: Lorax
10 Ferry Street, Suite 320
Concord, NH 03301

All requests must be received by July 15, 2008.

11. This Challenge is sponsored by **Youth Venture, Inc.**, 1700 N. Moore St., Arlington, VA 22209 (collectively, the "Sponsors").

Exhibit A

Youth Venture's - Conditions of Association

Nothing is more critical in becoming part of the Youth Venture network than knowing right from wrong and being trust-worthy and responsible. These Conditions of Association define core standards everyone in Youth Venture can expect from their colleagues. In receiving an Youth Venture – Lorax Challenge Grant, you accept these standards as your own. You make clear that you understand the responsibilities associated with becoming part of the Youth Venture network, and you agree not to pursue activities that could potentially harm other individuals or teams or discredit Youth Venture as an organization.

By applying for this Challenge, you and all members of your team agree to abide by the

following standards of behavior. Youth Venture reserves the right to withhold or withdraw membership and support from any team that violates any of the following principles:

1. **Violence.** Your organization and its members will not advocate for, participate in, or endorse any types of violence.
2. **Diversity.** Your organization and its members will not tolerate discrimination of any kind, including, but not limited to, discrimination on the basis of race, age, class, religion, ethnicity, nationality, gender, or sexual orientation.
3. **Illegal Activity.** Your organization and its members will not engage in or advocate for any type of illegal activity.
4. **Religious Respect.** Your organization and its members will respect religious freedom. Youth Venture welcomes partnerships with both people of faith and faith-based organizations. Your organization and its members, consistent with these values, can be moved by faith but may not coerce others or use their venture to preach or to try to recruit or convert others.
5. **Political Partisanship.** It is entirely appropriate for teams to undertake issue advocacy and education, including support for referenda. However, it is important that no organization be used for partisan political ends. Venture teams may not endorse, advocate for, or promote political parties or candidates for public office - directly or indirectly.

Youth Venture supports the right of every young person to dream his or her own dream -- and to organize and make it happen. We welcome every young person who has the courage and energy to do so as members in the Youth Venture community, conditional on accepting and respecting these five values and standards of conduct. Youth Venture's support of a team does not necessarily indicate endorsement of its perspective or proposals, but rather support of the right of young people to be change agents in their communities.