

Youth Venture – New England

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FOR IMMEDIATE RELEASE

Local Youth Tap into a Refreshing Idea to Help Save Children's Lives

"We want to help families in Third World countries get uncontaminated drinking water...to help prevent the deaths of 6,000 children each day."

CONCORD, NH – Feb 25, 2008 – Congratulations to Jane Starke, Melia Robinson and Noelle Joubert, Merrimack High School students and members of the newly launched United Way-Youth Venture team **Pure Water Vending**. The goal of this commendable community-benefiting Venture is to raise local awareness and funds in an effort to help save children's lives in developing countries by providing clean, uncontaminated drinking water. Venture team leader Jane Starke says, "People in the U.S. take clean water for granted, and we want to raise awareness and raise money to help" those countries get uncontaminated water.

The team is using their Venture team launching seed grant, along with other donated funds, to purchase and stock a bottled water vending machine for their local community. Proceeds from the water sales will be donated to Pure Water for the World, a non-profit organization that installs water purifying sand filters in remote villages. To date the organization has focused on Central America. The Venture team will make donations in \$75 increments, which is the cost of one water purifying system for a household.

"Youth Venture provides a unique opportunity for groups of motivated young people to conceive and develop entrepreneurial solutions for social needs," says Ken Grabeau, President, Monarch Instrument and Pure Water for the World. "I particularly like this project as it involves dynamic youth leadership with support of various means from Youth Venture, United Way, Rotary International, Pure Water for the World and private industry to implement a sustainable project to fund core services to address one of the international community's greatest needs – clean water for the very poor rural populations of developing countries."

The Venturers are planning fundraisers and strategizing to sell bottled water at popular community events throughout the year to boost both awareness of their project and sales. **Pure Water Vending** says additional money raised would be used to expand their Venture by buying more vending machines.

Pure Water Vending is the 13th Venture team launched as a result of the United Way of Greater Nashua - Youth Venture partnership – which is proudly sponsored by Nashua Community College. Team members formally presented their changemaking idea before a Selection Panel of community members and leaders who approved the team's idea after deciding they had met the criteria for becoming a



**Mobilizing the Caring Power
of Young People**

Youth Venture team. For information on this partnership, please visit:
www.unitedwaynashua.org/html/youthventure.htm

About Youth Venture:

Youth Venture® leads an international community of young people who are powerful now, changemakers now. Youth Venture inspires and invests in teams of young people to create and launch their own sustainable, community-benefiting Ventures. Youth Venture then connects them into a global movement of young changemakers who are together redefining the youth years as a time of leadership and positive social change. This is the foundation of an *Everyone a Changemaker™* world – the key factor for success in every part of society. Youth Venture currently operates in 14 countries and online at www.GenV.net

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