



ICIC

Growing Up CEO 2008
International Application



Merrill Lynch

Initiative for a Competitive Inner City

Growing Up CEO is an annual program which honors outstanding youth entrepreneurs from disadvantaged areas around the world. The program's goal is to encourage and provide resources for these young people and showcase the power of entrepreneurship as a tool for economic opportunity, personal fulfillment and community development.

To be eligible, entrepreneurs must be from an area:

- located in a city with population over 100,000 with a
- poverty level over 20% as determined by each country's census data and statistics.

If data is not available, the CEO's background is considered on a case-by-case basis.

The deadline for applications is December 31, 2007

General Information

Name: _____

Home Address: _____

City: _____ **Postal Code:** _____ **Country:** _____

Telephone: _____ **Date of Birth:** _____

Email address: _____

Company Name: _____

Company Address (if different than home): _____

City: _____ **Postal Code:** _____ **Country:** _____

Telephone: _____ **Fax:** _____

Year Founded: _____ **Website** _____

Is anyone in your family an entrepreneur? Please explain:

How did you find out about Growing Up CEO? If applicable, please note nominator name and company.

Financial Information

Fiscal year revenues (total net sales) 2007: _____

Fiscal year revenues (projected total net sales) 2008: _____

Essays (100 - 200 words maximum, per essay)

1. Please share your personal story. Why did you want to start your own business?
2. What is your business strategy?
3. How has your business had an impact on your community?

To submit your application or if you have questions, please contact:

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