

Developing Ideas to Create Community Benefit

There are a lot of ways to turn something you love doing into a community-benefiting organization. You can use this Help Sheet to think about some of your favorite things, and how to make civic minded Ventures out of them.

What groups of people in your community might need help in some way – maybe elderly people, or immigrants, or kids that are bullied at school... Try to write down at least three ideas.	1. 2. 3.
What problems are there in your school or community – maybe there's a lot of vandalism, too much litter, peer pressure to use drugs or to smoke... Try to write down at least three ideas.	1. 2. 3.
What could be made better in your school or community – maybe there's too little for kids to do on weekends, you may think the food at your school is not nutritious enough, maybe the school is cutting programs like art or music... try to write down at least three ideas.	1. 2. 3.
Now, list some of your favorite things to do. Try to list at list five things.	1. 2. 3. 4. 5.
Now, think creatively about how to take ideas for things you love to do, to respond to a need, problem, or opportunity you listed above. Try to come up with at least two ideas – these are Venture ideas!	1. 2.